



Economic Development Advisory Commission Agenda

January 12, 2012

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDAB, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Vinton Bacon
Cindy Bonior
Sheena Chang
Teresa Cox
John J. Dutra
Nancy Lee
Peggy Kraus
Tim Tran, Chair

Office of Economic Development Staff

Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Hope Shapiro, Economic Development Coordinator
Kim Marshall, Economic Development Assistant

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY – January 12, 2012
8:00 A.M. - 9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A

1. CALL TO ORDER

2. ROLL CALL

- 2a. Thank you to Sheena Chang for 2011 Chairmanship
- 2b. Election of new Vice Chair

3. APPROVAL OF MINUTES for regular meeting of November 3, 2011

4. PUBLIC COMMUNICATIONS (written/oral)

5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:

5.1 Office/Industrial/Manufacturing/Technology

5.2 Commercial/Retail

5.3 Labor & Employment/Education

5.4 Chamber of Commerce/Neighborhood Business Associations Update

5.5 International Trade

- APEC (Asian Pacific Economic Cooperation) CEO Summit

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT

- Redwood Systems
- Boston Scientific
- Delta Products

7. COMMISSIONER/STAFF REPORT ON EDAB, SVJV, OTHER MEETINGS

- a. Past Meetings:
 - ICSC Northern California Idea Exchange Program, November 9
 - East Bay EDA Strategic Planning Workshop, December 5
- b. Upcoming Meetings:
 - EDAC Meeting, March 1, 8:00 a.m. – 9:30 a.m., Ardenwood Conference Room, Proposed topic: Update on Workforce Development Efforts – Patti Castro
 - ICSC Alliance Event, February 23, 8:30 – 5:15, San Ramon Marriott
 - Broker Event at Pacific Commons, tentatively scheduled for April 5
- c. Past Workshops:
 - NSVP Investor Roundtable Event, December 8
- d. Upcoming Workshops:
 - Accessing Capital, January 19, 8:30 a.m. – 12:00 Noon, Fremont City Council Chambers

8. SCHEDULED ITEMS

- 8.1**
- | | |
|---------------------|---|
| Topic: | Warm Springs/South Fremont Strategy Update |
| Who: | Jeff Schwob, Community Development Director and Jim Pierson, Public Works Director |
| Time: | 8:30 a.m. – 9:15 a.m. |
| Process: | Discussion |
| Outcome: | Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees. |
| Attachments: | None |

9. FUTURE AGENDA ITEMS

10. ADJOURNMENT